

Business Partner Program

Benefits: August 2023-July 2024

Here's your chance to support local public education AND gain exposure to your target audience.

To participate, simply visit www.mafoundation.org/partners and claim your spot today!

| Partnership Benefit Levels | Scholar \$20,000 | Principal's Distinction \$10,000 | Valedictorian \$5,000 | Salutatorian \$3,000 | Dean's List \$1,500 | Honors \$1,000 (For Real Estate Office Sponsors only) |
|--|---|---|---|---|--------------------------------|--|
| Full-page spring thank you advertisement in the Almanac (60K readership) | Company Name + Logo or Photo (First Tier) | Company Name + Logo or Photo (Second Tier) | Company Name + Logo or Photo (Third Tier) | Company Name + Logo or Photo (Forth Tier) | Company Name + Logo or Photo | — |
| Spring online auction benefits (Digital catalog distribution to 2,000+ district families. Event TBD in March 2021) | Full Page Digital Catalog Ad | Full Page Digital Catalog Ad | ½ Page Digital Catalog Ad | ½ Page Digital Catalog Ad | ¼ Page Digital Catalog Ad | Logo / Company Name in Digital Catalog |
| Lead article in MAFFF e-newsletter | ✓ | ✓ | ✓ | — | — | — |
| Thank you listing in monthly MAFFF e-newsletters (8,000+ local community members) | 6X | 5X | 4X | 3X | 2X | 1X |
| Thank you mentions via MAFFF social media channels | 4X | 3X | 2X | 1X | — | — |
| Sign Riders (Realtor Sponsors Only) | 5 Sign Riders | 3 Sign Riders | 3 Sign Riders | 2 Sign Riders | 1 Sign Rider | — |
| Listing on MAFFF Website | Name/Logo/Link | Name/Logo/Link | Name/Logo/Link | Name/Logo/Link | Name/Logo/Link | Name/Logo |
| Listing in MAFFF Annual Report | Company Logo | Company Logo | Company Logo | Company Name | Company Name | Company Name |

Please Note:

- Sponsorship donation must be received by December 31, 2023, to receive full sponsor benefits listed.
- Questions? Contact admin@mafoundation.org.

**Thank you for supporting academic
excellence at Menlo-Atherton High School!**